

2011 Japanese Direct Investment Survey: Summary of Michigan Results

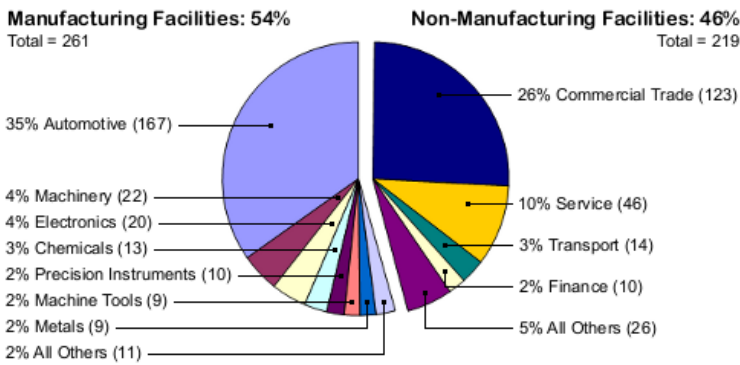
(as of October 1, 2011)

The Consulate General of Japan in Detroit annually surveys Japanese-owned facilities and Japanese nationals in Michigan. As the 2011 data indicate, Japanese investment contributes significantly to the state economy.

FACILITIES

Japan ranks first among foreign investors in Michigan with 480 facilities, a 5% increase over the past ten years. The majority of Japanese facilities (261) operate in the manufacturing sector; 64% of manufacturing facilities are automotive-related. There are 123 facilities operating in the commercial trade sector, accounting for 26% of all facilities.

Figure 1: Japanese Facilities by Sector



EMPLOYMENT

Japanese facilities provide 33,190 jobs in Michigan, 95% of which are held by Michiganders.

Figure 2: Long-term Japanese Investment Trends

Year	Facilities	Total Employees	Employee Breakdown		Manufacturing Employees
			Japanese	Local	
2011	480	33,190	1,662	31,528	14,511
2010	497	32,293	1,697	30,596	13,668
2006	536	38,957	2,342	36,615	17,190
2001	458	38,695	1,948	36,747	20,018
Percent Change					
1 Year	-3.4%	2.8%	-2.1%	3.0%	6.2%
5 Year	-10.4%	-14.8%	-29.0%	-13.9%	-15.6%
10 Year	4.8%	-14.2%	-14.7%	-14.2%	-27.5%

NOTE: Japanese facilities are defined as non-franchised operations with at least a 10% share of Japanese ownership. Past years' data are periodically revised.

GEOGRAPHIC DISTRIBUTION

There are 394 facilities in southeast Michigan which provide 19,311 jobs. The other 86 facilities provide 13,879 jobs. Japanese investment is particularly concentrated in southeast Michigan (such as Novi and Farmington Hills) and southwest Michigan (the Battle Creek area).

Figure 3: Japanese Investment by Region

Region	Facilities	Total Employees	Manufacturing Employees
Southeast	394	19,311	4,507
Oakland County	239	9,027	852
Wayne County	101	5,642	2,095
Washtenaw County	28	2,715	363
Macomb County	12	562	311
Southwest	49	9,335	6,721
Central	29	3,970	2,855
Northern	8	574	428

JAPANESE POPULATION

There are 10,360 Japanese nationals residing in Michigan, a 40% increase over the past ten years.

Figure 4: Top Five Cities with Japanese Population

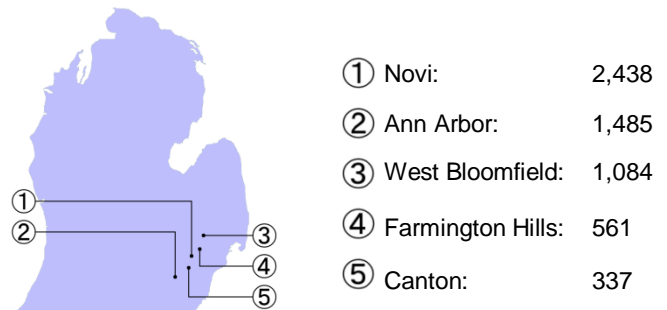


Figure 5: Japanese Population in Michigan

