PRESS RELEASE

Consulate General of Japan in Detroit Public Relations 313.567.0120 x226

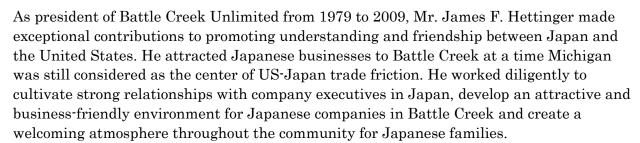
FOR IMMEDIATE RELEASE: April 30, 2018

2018 SPRING CONFERMENT OF DECORATION MR. JAMES F. HETTINGER

Detroit, MI – On April 29, 2018 (Japan Time), the Government of Japan announced the foreign recipients of the 2018 Spring Imperial Decorations. Mr. James F. Hettinger, former president and CEO of Battle Creek Unlimited is among this year's foreign recipients. Mr. Hettinger will receive the Order of the Rising Sun, Gold and Silver Rays in recognition of his contributions toward strengthening the relationship between Japan and the United States.

- DECORATION: The Order of the Rising Sun, Gold and Silver Rays
- SERVICE: Support to Japanese companies and promotion of mutual understanding and friendship between Japan and the United States
- NAME: James F. Hettinger (69)
- MAJOR TITLE: President/CEO, Battle Creek Unlimited, Inc.
- ADDRESS (NATIONALITY): Fennville, Michigan (USA)

SUMMARY OF CONTRIBUTIONS



Mr. Hettinger authored a highly-acclaimed book on attracting Japanese investment to the US, and assisted also with the formation of the Battle Creek – Takasaki sister-city relationship, further contributing to friendship between Japan and the United States.

