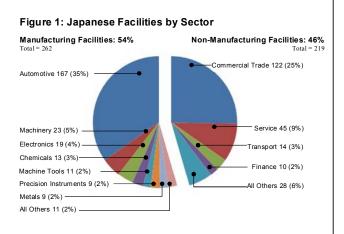
# 2012 Japanese Direct Investment Survey: Summary of Michigan Results

(as of October 1, 2012)

The Consulate General of Japan in Detroit annually surveys Japanese-owned facilities and Japanese nationals in Michigan. As the 2012 data indicate, Japanese investment contributes significantly to the state economy.

## FACILITIES

Japan is a leading foreign investor in Michigan with 481 facilities. The majority of Japanese facilities (262) operate in the manufacturing sector; 64% of manufacturing facilities are automotive related. There are 122 facilities operating in the commercial trade sector, accounting for 25% of all facilities.



## **EMPLOYMENT**

Japanese facilities provide 35,554 jobs in Michigan, 95% of which are held by Michiganders.

#### Figure 2: Long-term Japanese Investment Trends

		Total	Employee Breakdown		Manufacturing		
Year	Facilities	Employees	Japanese	Local	Employees		
2012	481	35,554	1,739	33,815	15,331		
2011	486	33,346	1,672	31,674	14,603		
2007	545	39,771	2,414	37,357	17,662		
2002	476	38,998	2,090	36,908	19,447		
Percent Change							
1 Year	-1.0%	6.6%	4.0%	6.8%	5.0%		
5 Year	-11.7%	-10.6%	-28.0%	-9.5%	-13.2%		
10 Year	1.1%	-8.8%	-16.8%	-8.4%	-21.2%		

NOTE: Japanese facilities are defined as non-franchised operations with at least a 10% share of Japanese ownership. Past years' data are periodically revised.

## **GEOGRAPHIC DISTRIBUTION**

There are 391 facilities in southeast Michigan which provide 20,816 jobs. The 90 facilities in other regions provide 14,738 jobs. Southeastern Michigan facilities are primarily R&D, engineering and sales offices, while there is a high concentration of manufacturing facilities in the southwest region of the state.

Figure 3: Ja	panese	Investment	bv	Region
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gale el capall		Total	Manufacturing	
Region	Facilities	Employees	Employees	
Southeast	391	20,816	4,831	
Oakland County	237	9,682	973	
Wayne County	102	5,923	2,193	
Washtenaw County	25	3,136	374	
Macomb County	13	612	349	
Southwest	48	9,926	7,027	
Central	34	4,177	2,999	
Northern	8	635	474	

### **JAPANESE POPULATION**

There are 11,048 Japanese nationals residing in Michigan, a 46% increase over the past ten years.

#### Figure 4: Top Five Cities with Japanese Population

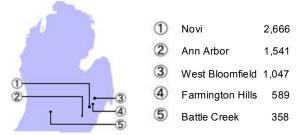


Figure 5: Japanese Population in Michigan

